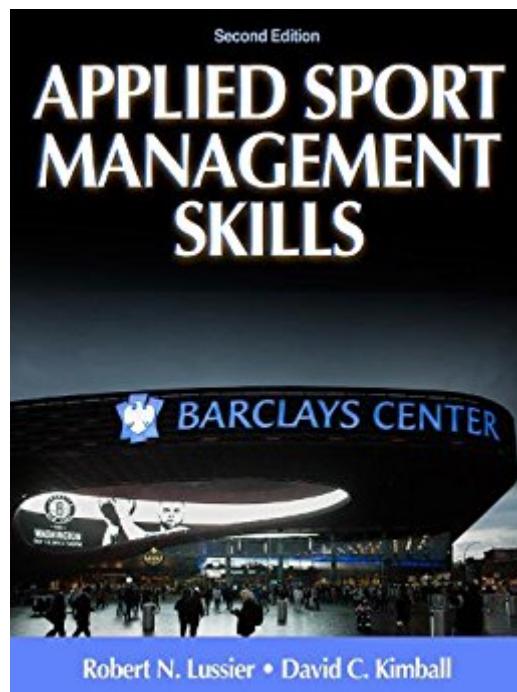


The book was found

Applied Sport Management Skills, Second Edition



Synopsis

Applied Sport Management Skills, Second Edition uses the four management functions of planning, organizing, leading, and controlling to teach students how to become strong leaders and managers in the world of sport. This comprehensive and fully updated text provides an overview of management topics with a unique focus on developing the skills necessary for managing sport organizations.

Book Information

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